

## E-Safety Policy



**ENDEAVOUR  
ACADEMY**  
Sometimes all we need is a FRESH START

**The Vision**

Together, **we** aim to develop well rounded, confident and responsible individuals who will aspire to achieve their full potential. Boasting a culture whereby all students and their families are shown compassion and respect, **we** encourage and empower each of them to contribute positively to society, displaying understanding and kindness and to others

***We** do this by providing a welcoming, happy, safe, and supportive learning environment in which everyone is equal, and all achievements are celebrated and by giving students the skills and confidence to achieve their goals now and in the future.*

### Document Control

This document is issued, controlled and impact assessed by the Leadership Team. The latest version of the procedure will be maintained on the School Website.

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This policy has been updated in line with the requirements of the General Data Protection Regulation (GDPR), which came into effect on 25 May 2018, to include further information on consent, data security and the responsibilities of the data protection officer (DPO). The updated policy also includes reference to Keeping Children Safe in Education annual updates.

## Statement of Intent

At Endeavour Academy, we understand that computer technology is an essential resource for supporting teaching and learning. The internet, and other digital and information technologies, open opportunities for Students and play an important role in their everyday lives. Whilst the school recognises the importance of promoting the use of computer technology throughout the curriculum, we also understand the need for safe internet access and appropriate use, acknowledging that technology can unfortunately also provide a platform to facilitate harm.

Our school has created this policy using information from Ofsted, the latest edition of Keeping Children Safe in Education and other information provided from the DofE with the aim of ensuring appropriate and safe use of the internet and other digital technology devices by all Students and staff. The information has been used to update this policy in a bid to broaden the provision of Online Safety, empowering young people to build resilience and shaping a positive culture both within school and beyond.

The school is committed to providing a safe learning and teaching environment for all Students and staff and has implemented important controls to mitigate the risk of harm.

The recent Covid Pandemic brought about many changes with regards to online working and the associated risks posed to young people and adults. Endeavour Academy staff utilise resources from The National Online Safety team and Educare to ensure staff are appropriately trained and kept well informed throughout the academic year. Resources are made available and shared with parents regularly.

## 1. Legal Framework

- 1.1. This policy has due regard to all relevant legislation including, but not limited to:
  - The General Data Protection Regulation
  - Freedom of Information Act 2000
- 1.2. This policy also has regard to the following statutory guidance:
  - DfE 'Keeping children safe in education'
  - National Cyber Security Centre (2017) 'Cyber Security: Small Business Guide'
- 1.3. This policy will be used in conjunction with the following school policies and procedures:
  - Safeguarding Policy

- Allegations of Abuse Against Staff Policy
- Acceptable Use Agreement
- Data Security Breach Prevention and Management Plan

## 2. Use of the Internet

- 2.1. The school understands that using the internet is important when raising educational standards, promoting pupil achievement and enhancing teaching and learning.
- 2.2. Internet use is embedded in the statutory curriculum and is therefore an entitlement for all students, though there are several controls the school is required to implement to minimise harmful risks.
- 2.3. When accessing the internet, individuals are especially vulnerable to a number of risks which fall under three main areas of risk; Content, Contact and Conduct.

### Content – What we access

- illegal, harmful or inappropriate images
- personal information
- fake news
- unsuitable online videos or games
- personal images
- exposure to explicit or harmful content, e.g. content involving racism or radicalisation

### Contact – Who we communicate with

- Harmful online interactions with other users
- Inappropriate communication with others
- Commercial advertising
- Adults posing as children or young people

### Conduct - Personal online behaviours

- Cyber bullying
- Sending , receiving inappropriate images
- Illegal downloading of files
- Plagiarism and copyright infringement

## 3. Sharing the personal information of others without the individual's consent or knowledge

### Roles and responsibilities

- 3.1. It is the responsibility of all staff to be alert to possible harm to students or staff due to inappropriate internet access or use, both inside and outside of the school, and to deal with incidents of such as a priority.
- 3.2. The Trust is responsible for ensuring that there are appropriate filtering and monitoring systems in place to safeguard Students.
- 3.3. The Head of School, supported by the Safeguarding team is responsible for ensuring the day-to-day e-safety in the school and managing any issues that may arise.
- 3.4. The Head of School, supported by the Safeguarding team is responsible for ensuring that staff receive CPD to allow them to fulfil their role and train other members of staff.
- 3.5. The Head of School, supported by the Safeguarding team will provide all relevant training and advice for members of staff as part of the requirement for staff to undergo regularly updated safeguarding training and be able to teach Students about online safety.
- 3.6. The Head of School, supported by the Safeguarding team and data protection officer (DPO) will ensure there is a system in place which monitors and supports the Head of School, whose role is to carry out the monitoring of e-safety in the school, keeping in mind data protection requirements.
- 3.7. The Head of School, supported by the Safeguarding team will regularly monitor the provision of e-safety in the school and will provide feedback to Trustees.
- 3.8. The Head of School, supported by the Safeguarding team will establish a procedure for reporting incidents and inappropriate internet use, either by Students or staff.
- 3.9. The Head of School, supported by the Safeguarding team will ensure that all members of staff are aware of the procedure when reporting e-safety incidents and will keep a log of all incidents recorded.
- 3.10. The Head of School, supported by the Safeguarding team will attempt to find alternatives to monitoring staff use of social media, where possible, and will justify all instances of monitoring to ensure that it is necessary and outweighs the need for privacy. The member of staff who is being monitored will be consulted prior to any interception by the school.

- 3.11. Trustees will hold regular meetings with the Head of School, supported by the Safeguarding team to discuss the effectiveness of the e-safety provision, current issues, and to review incident logs, as part of the school's duty of care.
- 3.12. Trustees will evaluate and review this E-safety Policy on a termly basis, considering the latest developments in ICT and the feedback from staff/Students.
- 3.13. The Head of School will review and amend this policy with the Deputy Head of School and DPO, taking into account new legislation, government guidance and previously reported incidents, to improve procedures.
- 3.14. Teachers are responsible for ensuring that e-safety issues are embedded in the curriculum and safe internet access is promoted at all times.
- 3.15. All staff are responsible for ensuring they are up to date with current e-safety issues, and this E-safety Policy.
- 3.16. All staff and Students will ensure they understand and adhere to our Acceptable Use Agreement, which they must sign and return to the Head of School.
- 3.17. Parents are responsible for ensuring their child understands how to use computer technology and other digital devices appropriately.
- 3.18. The Head of School, supported by the Safeguarding team is responsible for communicating with parents regularly and updating them on current e-safety issues and control measures.
- 3.19. All Students are aware of their responsibilities regarding the use of school-based ICT systems and equipment, including their expected behaviour.

## 4. E-safety Education

Educating Students: Children have the right to enjoy and access the amazing opportunities made available through a connected world, to ensure they do so safely, are made aware of the associated risks and create positive online experiences for themselves and others;

- 4.1. An e-safety programme will be established and taught across the curriculum on a regular basis, ensuring that Students are aware of the safe use of new technology both inside and outside of the school.
- 4.2. Students will be taught about the importance of e-safety and are encouraged to be critically aware of the content they access online, including extremist material, and the validity of website content.
- 4.3. Students will be taught to manage and acknowledge ownership of information they access online, in order to avoid copyright infringement and/or plagiarism.
- 4.4. Clear guidance on the rules of internet use will be presented in all classrooms.

- 4.5. Students are instructed to report any suspicious use of the internet and digital devices to their classroom teacher.
- 4.6. Timetabled lessons will be used to educate students about self-image and identity, online relationships, behaviours, reputation, consent (both giving and withholding), Health, Wellbeing and Lifestyle as well as cyber bullying, including how to report cyber bullying, the social effects of spending too much time online and where to access help.
- 4.7. Staff will monitor and act swiftly to identify any specific issues relating to online safety concerns and offer bespoke interventions accordingly. This may be conducted using in house interventions, resources provided through the National online Safety Programme or involve referrals to external agencies.
- 4.8. The school will hold e-safety events, such as Safer Internet Day and Anti-Bullying Week, to promote online safety.

## **Educating Staff**

All staff have access to the National Online Safety resources which are referred to regularly.

- 4.9. A planned calendar programme of e-safety training opportunities is available to all staff members, including whole school activities and CPD training courses.
- 4.10. All staff are registered and have access to National Online Safety Resources, reminders of which are shared frequently to ensure swift and effective interventions.
- 4.11. All staff will undergo e-safety training on a termly basis to ensure they are aware of current e-safety issues and any changes to the provision of e-safety, as well as current developments in social media and the internet.
- 4.12. All staff will undergo regular audits by the Deputy Head of School, supported by the Safeguarding team in order to identify areas of training need.
- 4.13. All staff will employ methods of good practice and act as role models for Students when using the internet and other digital devices.
- 4.14. All staff will be educated on which sites are deemed appropriate and inappropriate.
- 4.15. All staff are reminded of the importance of acknowledging information they access online, in order to avoid copyright infringement and/or plagiarism.
- 4.16. Any new staff are required to undergo e-safety training as part of their induction programme, ensuring they fully understand this E-safety Policy.
- 4.17. The Head of School, supported by the Safeguarding team will act as the first point of contact for staff requiring e-safety advice.

## Educating Parents

National Online Safety resources are made available to all parents via website and the NOS website online. All parents / carers are encouraged to sign up and utilise the information provided.

- 4.18. E-safety information will be directly delivered to parents through a variety of formats, including newsletters, the school website, School Ping and social media.
- 4.19. The Family Liaison Officer will offer swift and effective personalised interventions in the event that concerns around internet safety or online behaviours occurs.
- 4.20. Courses and presentations will be ran by the school for parents.
- 4.21. Parents' evenings, meetings and other similar occasions will be utilised to inform parents of any e-safety related concerns.

## 5. E-safety control measures

### Internet Access

- 5.1. Parents and Students are issued with the Academy's Acceptable Use Agreement.
- 5.2. Where a pupil is over the age of 13 and they fully understand what they are consenting to, parents' consent is not required in line with the GDPR; however, the school will notify parents that the pupil has consented independently.
- 5.3. A record will be kept by the Head of School, supported by the Safeguarding team of all Students who have been granted internet access.
- 5.4. All users will be provided with usernames and passwords and will be instructed to keep these confidential to avoid any other Students using their login details.
- 5.5. Students' passwords will expire every 90 days, and their activity is continuously monitored by the Head of School.
- 5.6. Management systems will be in place to allow teachers and members of staff to control workstations and monitor Students' activity.
- 5.7. Effective filtering systems will be established to eradicate any potential risks to Students through access to, or trying to access, certain websites which are harmful or use inappropriate material.
- 5.8. Filtering systems will be used which are relevant to Students' age ranges, their frequency of use of ICT systems, and the proportionality of costs compared to risks.
- 5.9. Trustees will ensure that the use of appropriate filters and monitoring systems does not lead to 'over blocking' – unreasonable restrictions as to what students can be taught with regards to online teaching and safeguarding.



- 5.10. Any requests by staff for websites to be added or removed from the filtering list must be first authorised by the Head of School.
- 5.11. All school systems will be protected by up-to-date virus software.
- 5.12. An agreed procedure will be in place for the provision of temporary users, e.g. volunteers.
- 5.13. Master users' passwords will be available to the Head of School, supported by the Safeguarding team for regular monitoring of activity.
- 5.14. Staff can use the internet for personal use during out-of-school hours, as well as break and lunch times.
- 5.15. Personal use will only be monitored by the Head of School, supported by the Safeguarding team for access to any inappropriate or explicit sites, where the need to do so outweighs the need for privacy.
- 5.16. Inappropriate internet access by staff may result in the staff member being permitted to use the internet for school purposes only and prohibited from using any personal devices. This will be dealt with following the process outlined in the misuse by staff section of this policy.

## Email

- 5.17. Students and staff will be given approved email accounts and are only able to use these accounts.
- 5.18. The use of personal email accounts to send and receive personal data or information is prohibited.
- 5.19. No sensitive personal data shall be sent to any other Students, staff or third parties via email.
- 5.20. Students are made aware that all email messages are monitored, and that the filtering system will detect inappropriate links, viruses, malware and profanity.
- 5.21. Staff members are aware that their email messages are not monitored.
- 5.22. Any emails sent by Students to external organisations will be overseen by their class teacher and must be authorised before sending.
- 5.23. Chain letters, spam and all other emails from unknown sources will be deleted without opening.
- 5.24. The Safeguarding Team will, at the start of each school year, hold an assembly explaining what a phishing email might look like – this assembly will include information on the following:
  - Determining whether an email address is legitimate
  - Knowing the types of address a phishing email could use

- Asking “does it urge the recipient to act immediately?”
- Checking the spelling and grammar

This area will also be covered in the teaching of Financial Education which is a timetabled and accredited programme of learning.

- 5.25. Staff will not be punished if they are caught out by cyber-attacks as this may prevent similar reports in the future. The Head of School, supported by the Safeguarding team will conduct an investigation; however, this will be to identify the cause of the attack, any compromised data and if there are any steps that can be taken in the future to prevent similar attacks happening.

## **Social networking**

- 5.26. Access to social networking sites will be filtered as appropriate and staff should conform to school acceptable user and other appropriate policies. Social Networking, a Guide for Trainee Teachers and NQTs is made available. [TDA SNS leaflet 9.indd \(childnet.com\)](#)
- 5.27. Should access be needed to social networking sites for any reason, this will be monitored and controlled by staff at all times and must be first authorised by the Head of School.
- 5.28. Students are regularly educated on the implications of posting personal data online outside of the school and are encouraged to search for themselves online to understand what information is made public and to amend / delete where appropriate.
- 5.29. Staff are regularly educated on posting inappropriate photos or information online, which may potentially affect their position and the school as a whole.
- 5.30. Staff are not permitted to communicate with Students over social networking sites and are reminded to alter their privacy settings.
- 5.31. Staff are not permitted to publish comments about the school which may affect its reputation.
- 5.32. Staff are not permitted to access social media sites during teaching hours unless it is beneficial to the material being taught or when updating the schools social media site This will be discussed with the Head of School, supported by the Safeguarding team prior to accessing the social media site.

## **Published content on the school website / social media page**

- 5.33. The Head of School, supported by the Safeguarding team will be responsible for the overall content of the website and social media pages and will ensure the content is appropriate and accurate.
- 5.34. Contact details on the school website will include the phone number, email and address of the school – no personal details of staff or Students will be published.
- 5.35. Images and full names of Students, or any content that may easily identify a pupil, will be selected carefully and will not be posted until authorisation from parents has been received.
- 5.36. Students are not permitted to take or publish photos of others without permission from the individual.
- 5.37. Staff are able to take pictures, though they must do so in accordance with school policies. Staff will not take pictures using their personal equipment.
- 5.38. Any member of staff that is representing the school online, e.g. through blogging, must express neutral opinions and not disclose any confidential information regarding the school, or any information that may affect its reputability.

## **Mobile Smart devices and hand-held computers: (this includes smart watches)**

- 5.39. The Head of School, supported by the Safeguarding team may authorise the use of mobile devices by a pupil where it is seen to be for safety or precautionary use.
- 5.40. Students are not permitted to access the school's Wi-Fi system at any time using their mobile devices and hand-held computers.
- 5.41. Personal Mobile devices are not permitted to be used during school hours by students or members of staff. Student phones are locked away securely during the school day.
- 5.42. Staff are permitted to use mobile phones or hand-held computers which have been provided by the school, though internet access will be monitored for any inappropriate use by the Head of School, supported by the Safeguarding team where it is justifiable to do so, and the justification outweighs the need for privacy.
- 5.43. The sending of inappropriate messages or images from mobile devices is prohibited.
- 5.44. Personal Mobile devices will not be used to take images or videos of Students or staff.
- 5.45. No mobile device or hand-held computer owned by the school will be used to access public Wi-Fi networks. ICT technicians will inform Students and staff members of this rule before they can use school-owned devices away from the premises.

- 5.46. The DPO will, in collaboration with the Head of School, ensure all school-owned devices are password protected – these passwords will be changed after each use to ensure their security.
- 5.47. All mobile devices and hand-held computers will be fitted with tracking software to ensure they can be retrieved if lost or stolen.
- 5.48. To protect, retrieve and erase personal data, all mobile devices and hand-held computers will be fitted with software to ensure they can be remotely accessed.
- 5.49. ICT technicians will review all mobile devices and hand-held computers on a monthly basis to ensure all apps are compliant with data protection regulations and up-to-date, and to carry out any required updates.
- 5.50. ICT technicians and the Head of School, supported by the Safeguarding team will review and authorise any apps and/or computer programmes before they are downloaded – no apps or programmes will be downloaded without express permission from an ICT technician or the Head of School.
- 5.51. Apps will only be downloaded from manufacturer approved stores, e.g. Google Play and the Apple App Store.

## Network Security

- 5.52. Network profiles for each pupil and staff member are created in which the individual must enter a username and personal password when accessing the ICT systems within the school.
- 5.53. Passwords have a minimum and maximum length, to prevent 'easy' passwords or mistakes when creating passwords.
- 5.54. Passwords will require a mixture of letters, numbers and symbols to ensure they are secure as possible.
- 5.55. Passwords will expire after **90** days to ensure maximum security for pupil and staff accounts.
- 5.56. Passwords should be stored using non-reversible encryption.
- 5.57. The following passwords will not be accepted by the school's security systems as they are too predictable:
  - Password
  - Pa55word
  - Password123
  - Qwerty

- 123456
- 12345678
- ABC123

- 5.58. The Head of School, supported by the Safeguarding team and ICT technicians will ensure all school-owned laptops and computers have their encryption settings turned on or, if there is no built-in encryption option, encryption software is installed.
- 5.59. Important folders, e.g. those including Students' medical records, will be password protected or within relevant staff only areas to ensure their security – the Head of School, school nurse and other designated individual(s) will be the only people who have access to this password.

## **Virus Management**

- 5.60. Technical security features, such as virus software, are kept up-to-date and managed by the Head of School.
- 5.61. The Head of School, supported by the Safeguarding team will ensure that the filtering of websites and downloads is up-to-date and monitored.
- 5.62. Firewalls will be switched on at all times – ICT technicians will review these on a weekly basis to ensure they are running correctly and to carry out any required updates.
- 5.63. Firewalls and other virus management systems, e.g. anti-virus software, will be maintained in accordance with the East Durham College Data Security Breach Prevention and Management Plan.
- 5.64. Staff members will report all malware and virus attacks to the Head of School, and DPO immediately.

## **E-safety Committee**

- 5.65. The E-safety Policy will be monitored and evaluated by the Head of School, and E-Safety staff representative on a termly basis.
- 5.66. The committee will include the Head of School, the DPO and the DSL, as well as a member of the Trustees.

## 6. Cyber bullying

- 6.1. For the purposes of this policy, cyber bullying is a form of bullying whereby an individual is the victim of harmful or offensive messages, or the posting of information or images online.
- 6.2. The school recognises that both staff and Students may experience cyber bullying and is committed to responding appropriately to instances that should occur.
- 6.3. The school will regularly educate staff, Students and parents on the importance of staying safe online, as well as being considerate to what they post online.
- 6.4. Students will be educated about online safety through teaching and learning opportunities as part of a broad and balanced curriculum; this includes covering relevant issues within PSHE lessons as well as sex and relationship education.
- 6.5. To create a positive culture the school will commit to creating a learning and teaching environment which is free from harassment and bullying, ensuring the happiness of all members of staff and Students.
- 6.6. The school has zero tolerance for cyber bullying, and any incidents will be treated with the utmost seriousness and will be dealt with in accordance with our Behaviour and Safeguarding Policies.
- 6.7. The Head of School, supported by the Safeguarding team will decide whether it is appropriate to notify the police or anti-social behaviour coordinator in their LA of the action taken against a pupil.

## 7. Reporting Misuse

- 7.1. Endeavour Academy will clearly define what is classed as inappropriate behaviour in the Acceptable Use Agreement, ensuring all Students and staff members are aware of what behaviour is expected of them.
- 7.2. Inappropriate activities are discussed and the reasoning behind prohibiting activities due to e-safety are explained to Students as part of the curriculum in order to promote responsible internet use.

### Misuse by Students

- 7.3. Teachers have the power to discipline Students who engage in misbehaviour with regards to internet use.
- 7.4. Any instances of misuse should be immediately reported to a member of staff, who will then report this to the Head of School, using a complaints form.

- 7.5. Any pupil who does not adhere to the rules outlined in our Acceptable Use Agreement and is found to be wilfully misusing the internet will have a letter sent to their parents explaining the reason for suspending their internet use.
- 7.6. Members of staff may decide to issue other forms of disciplinary action to a pupil upon the misuse of the internet. This will be discussed with the Head of School, along with members of the Safeguarding team and will be issued once the pupil is on the school premises.
- 7.7. Complaints of a child protection nature, such as when a pupil is found to be accessing extremist material, shall be dealt with in accordance with our Child Protection and Safeguarding Policy.

## **Misuse by Staff**

- 7.8. Any misuse of the internet by a member of staff should be immediately reported to the Head of School, using a complaints form.
- 7.9. The Head of School, supported by the Safeguarding team will deal with such incidents in accordance with school policies and may decide to take disciplinary action against the member of staff.
- 7.10. The Head of School, supported by the Safeguarding team will decide whether it is appropriate to notify the police or anti-social behaviour coordinator in their LA of the action taken against a member of staff.

## **Use of Illegal Material**

- 7.11. In the event that illegal material is found on the school's network, or evidence suggests that illegal material has been accessed, the police will be contacted.
- 7.12. Incidents will be immediately reported to the Internet Watch Foundation and the police will be contacted if the illegal material is, or is suspected to be, a child sexual abuse image hosted anywhere in the world, a non-photographic child sexual abuse image hosted in the UK, or criminally obscene adult content hosted in the UK.
- 7.13. If a child protection incident is suspected, the school's child protection procedure will be followed – the DSL and Head of School, supported by the Safeguarding team will be informed and the police contacted.
- 7.14. Staff will not view or forward illegal images of a child. If they are made aware of such an image, they will contact the DSL.
- 7.15. Youth Produced Sexual Imagery – the sharing of nudes or semi nudes between peers will be reported to the DSL immediately who will work in line with guidance from

KCSIE – The DSL will use the contextualise the information as not always sexually or criminally motivated and act appropriately.

7.16. Any adult sharing nude or semi-nude pictures will be reported to police immediately.

## 8. Monitoring and Review

- 8.1. SLT will evaluate and review this E-safety Policy on a termly basis, taking into account the school's e-safety calendar, the latest developments in ICT and feedback from staff / Students.
- 8.2. This policy will also be reviewed on an annual basis by the Trustees; any changes made to this policy will be communicated to all members of staff.
- 8.3. Members of staff are required to familiarise themselves with this policy as part of their induction programmes.